



一般財団法人 日本アジア振興財団
Japan Asia Promotion Foundation

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Incorporated Foundation
Japan Asia Promotion Foundation

CORPORATE PROFILE

2020



The Japan Asia Promotion Foundation is operating based on the support of foreign diplomatic institutions inside Japan.



CORPORATE PHILOSOPHY

OUR PHILOSOPHY

Educate a generation with high international and intercultural skills through performing international exchange and international development activities.

OUR GUIDELINES

Promote a career design that fits the modern international society, promote international exchange and cooperation with a focus on South-East Asia. Carry out research on international development, history, politics, education and other related fields.

Commitment to solving international and social problems.

INTERNATIONAL
COOPERATION

EDUCATION

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DEVELOPMENT

Founded as student association for international exchange.

2006

Start of Internship activities for college students in South-East Asia with the support of the Department of Tourism of the Kingdom of Cambodia, the Honorary Consulate of the Kingdom of Cambodia in Osaka and the NPO Cambodia Shinko Kyokai.

Change of Name to Japan Asia Promotion Foundation.

2011

First Participation in Osaka City's One World Festival [annual event]

2013

Foundation of "Incorporated Foundation Japan Asia Promotion Foundation"

2014

Foundation of the Student Association "Philippines Challenge Project" based on the "Botejyu International Exchange Fund" with the help of Member of Board Mr. Hideto Kurita and with the support of the Department of Tourism of the Philippines, Osaka Office, Representative Ms. Arcie C. Soriano.

AUGUST: First Angkor Empire Full & Half Marathon in Cambodia [annual event]

DECEMBER: Foundation of "Japan-Korean International Student Exchange Association" with the support of the Consulate General of the Republic of Korea in Osaka.

2015

JANUARY: Set up of the International Department

SEPTEMBER: Start of JapanHelpDesk® service for foreign tourists in Japan.

MEMBERS OF BOARD

EXECUTIVE DIRECTOR

Hiroataka Matsuoka (Former Member of the House of Representatives)

DIRECTORS

Sauburo Maeda (Kyodo Factory Inc., CEO)

Hideto Kurita (Botejyu Group / Tokyo Food Corp., CEO)

Eisuke Nakamura (GS Food Co.Ltd., CEO)

Masayoshi Fujiwara (Senshu Ikeda Bank Ltd.)

COUNCILORS

Masaya Inoue (Natural Care Inc., CEO)

Kohei Hirano (Patent Attorney / Administrative Scrivener)

SPECIAL ADVISOR

Hideo Yamada (Honorary Consul of the Kingdom of Cambodia in Osaka)

SUPERVISOR

Tadafumi Aoki (Certified Public Accountant / Tax Accountant)

ADVISORS

Toyohiko Aoki (Osaka Monodukuri Ambassador / Aoki Inc., Chairman / Wakayama University, Professor)

Yoshimitsu Komemushi (Medical Doctor)

Nao Wakamatsu (Daiichi group / Administrative Scrivener)

Beuk Chanthy (JHC, Vice-General Manager / Yamamoto Japanese Language School, 1st Generation)

Zhang Shurong (Doctor for Orthopaedic Surgery)

MESSAGE FROM THE DIRECTOR

Thank you for your interest in our foundation's profile.

Our Foundation - JAPF - was founded with the support of diplomatic institutions in Japan. In more than 10 years, our aim was to be a bridge between Japan and South-East Asia. We have sent more than 1000 college students to Thailand, Vietnam, Cambodia or the Philippines. Through our activities we strive to educate a young generation with a high awareness for international relations and cooperation in Japan.

The world is shifting to become more globalised, and so do we at JAPF, too. In 2015 we have founded our international department and added translations, interpretations, international human resources, foreign language education and other services to our fields of work. Through these services we want to further globalise Japan and also make it easier for foreigners to visit Japan. We see ourselves as a service desk for international education.

Furthermore, to contribute to Japan's international and economic development, we actively employ foreign staff and help other companies to do the same.

We also strive to commit ourselves further to other inbound related businesses.

I hope you enjoy this presentation and I look forward to hearing from you.

Yours Sincerely,

松岡 広隆
Hiroataka Matsuoka



OUR TEAM

At JAPF we work in a young and international team. We have members from over five different countries and most of our members speak at least three different languages. This is why we can provide a wide range of services in the global field. Our international network also helps us to maintain a good service quality.



Dr. Zhang Shurong

Advisor,
International Department,
Medical Affairs

Country:

China, Shanghai

Languages: Chinese,
English, Japanese

Education:

Fudan University,
Kobe University,
Doctor for Orthopaedic
Surgery



Daniela Lemmermann

Manager,
International Affairs

Country:

Germany, Hamburg

Languages: German,
English, French,
Japanese

Education:

Hamburg University,
Doshisha University



Nanako Kurata

14th Student Committee
Representative

University:

Doshisha University

Self Introduction :

I will create an environment
that allows all members of
the student committee to
gain new experiences and
widen their horizons
through their activities.

Next to the members above, we work in a team of **5 members** and with more than **50 volunteer students** from all over Japan.

OUR SERVICES

We believe that communication and international skilled human resources are the key to globalisation. This is why all our services focus on both or one of these points.



Temporary staffing

All of our members have a high understanding of international relations and intercultural communication. We help you to find international staff that fits into your business concept.



Market Research

No matter if you want to enter the Japanese market or expand to a market outside of Japan. Our staff will analyse the local situation and create connections that help you make your business globally successful.



Interpretation

Our highly service-orientated staff helps you to have smooth communication with your foreign guests and partners. Leave it to us to care also for their free time in order to make their visit to Japan an unforgettable experience.



Language Seminars

We provide language seminars for several languages. We can serve you with business classes as well as communication-based courses. We have instructors from various countries with different backgrounds, making it possible to plan a seminar that perfectly fits your needs.



Youth Education

Since our foundation we work with Japanese students. Next to overseas study trips we hold various events with the goal of conveying global thinking and international skills to Japan's youth.

OUR TEMPORARY STAFFING SERVICES

ADVANTAGES for your company:

We will handle the communication in a foreign language for you. No need for English speaking staff who can explain contracts, etc.

1

The staff we send to you is employed by us, you don't need to care about procedures like getting a working visa or applying for an insurance, etc.

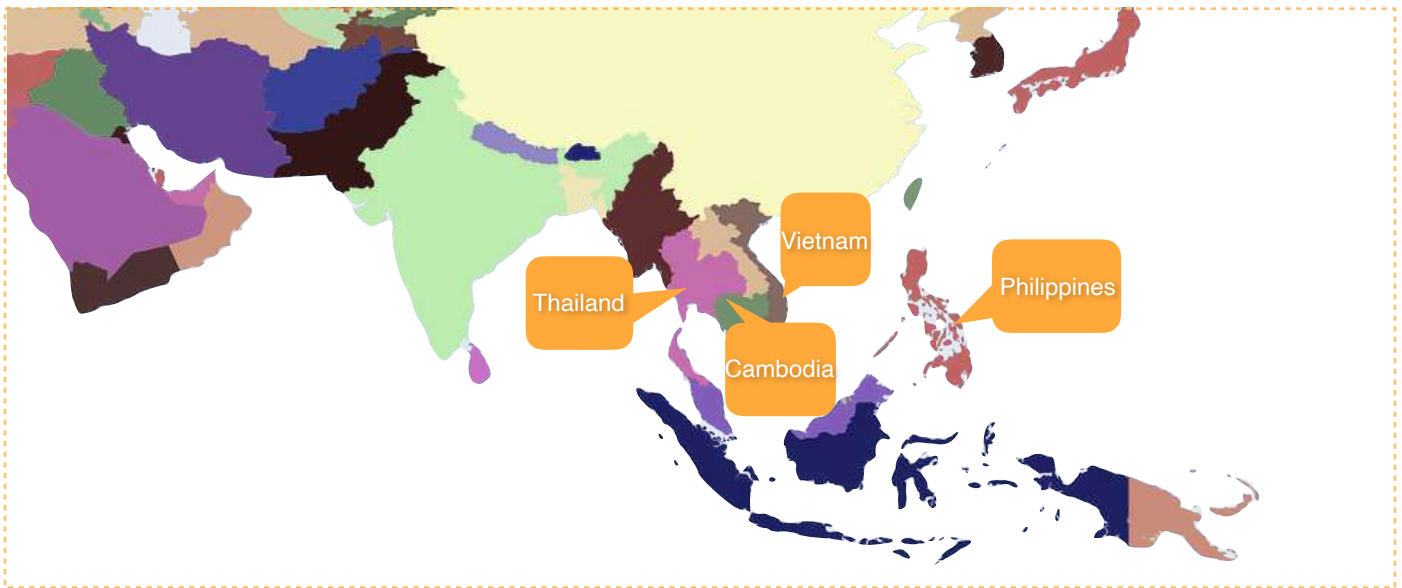
In some cases a temporary staff member will be less expensive than employing a new member of staff yourself.

2

EXAMPLES for the introduction of our service:

- A) Foreign languages instructor/teacher for your school, cram school or language institution
- B) Translator/ Interpreter for language related business at your company
- C) Private teacher for you and/or your family's study success

INTERNSHIP DEPARTMENT



Support

We provide the only overseas internship program in Japan that is supported by diplomatic institutions.

Contents

At our internship programs, participants can study in a variety of study fields, like education, medicine, economy, tourism, agriculture, history, etc.

Back-up

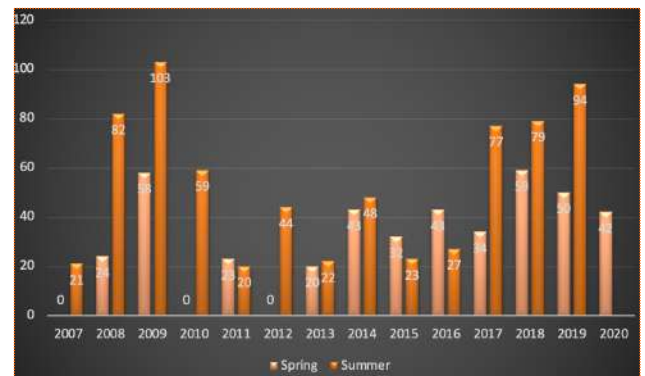
We provide full back-up support, including an orientation meeting and a study meeting before the trip as well as an evaluation meeting afterwards.

Study

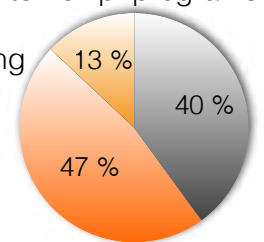
Our program cooperates with high-level training/study institutions like overseas governmental institutions. Making the internship a study experience that cannot be made somewhere else.

Certificate

All participants receive an official certification for their studies from an official diplomatic institution inside Japan.



In over 10 years, more than 1000 students from over 50 different universities from all over Japan have participated in our internship programs. We have received a very positive feedback concerning the contents of study, accommodation, food, etc.



● excellent ● very satisfied
● satisfied

OUR INTERNSHIP PROGRAMS

VIETNAM-CAMBODIA STUDY-TRIP-INTERNSHIP:

1

This program allows the participants to compare two different countries in the study fields of culture, history, peace, economy, medical care, agriculture and tourism. Visits to local governmental institutions and local NPO/NGOs are also included in this trip.

PHILIPPINE CHALLENGE PROJECT INTERNSHIP:

2

An internship program based on international business. Participants have also the chance to study in the fields of culture, international cooperation and education. This program also includes English lessons.

DEPARTMENT FOR ACTIVITIES IN CAMBODIA

At JAPF we take care of the Japanese office of the Olympic Committee of the Kingdom of Cambodia. The purpose of this office is to care for Cambodian athletes when they visit Japan and to spread the interest in sports in Cambodia.

The level of interest in sports is still low in Cambodia, that is why our activities also aim to make the olympic games further known to the people of Cambodia until 2020. We hope to awake an interest, that will make the people of Cambodia not only enjoy sports through watching, but also animates them to actively practice sports. We started organising the Angkor Empire Full & Half-marathon - a charity race to support a local hospital for the disabled - in August 2014. This race is now held every year in summer and is becoming more and more popular each year.



On behalf of the Department of Tourism of the Kingdom of Cambodia, we manage the Japanese homepage of the Department of Tourism. Our work includes providing information about traveling Cambodia and answering questions relating to tourism in Cambodia.

News

At our homepage we provide the latest news or events ind and about Cambodia.

Info

You can find general information about Cambodia on our homepage. We also introduce information for travellers concerning the best sightseeing spots or activities, local transportation methods, etc.

Travel

At our homepage we introduce Department of Tourism approved guided tours to make travelling even more safe and easy.



INTERNATIONAL DEPARTMENT

At the international department we serve our customers mainly in the six following fields: Translation/ Interpretation, Attend-Guidance for foreign visitors, in-house seminars (English language), private language courses, support for finding a living space for foreigners and support for acquiring a visa in Japan.

In the last 10 years we could collect experiences in the fields of supporting students and foreigners in Japan. Our projects received the support of various international institutions like the ministry of foreign affairs, or of embassies and consulates from all over Japan.

FOR A BETTER AND SAFER COMMUNICATION

The team of our international department is using all of their experience and works hard to create an environment in that foreign and Japanese partners can smoothly interact.

Translation / Interpretation / Translator Guides



Our multilingual staff can provide language related services in many languages and fields. We provide translations for example for business, gastronomy, medicine, chemical fibres, culture, religion, etc. Our staff is also experienced in interpreting at events or meetings or taking care of your customers during their stay in Japan - guiding them safely through the country.

Foreign Language Education



We have experienced and certified staff for teaching foreign languages. We provide courses and seminars for companies, private persons, children and more. Next to English we can also provide classes for other languages.

International Human Resources



We have experience in recruiting international human resources that fit the profile of your company. Our team can also handle the necessary legal procedures for the employment of non-Japanese staff.

Consulting on International Affairs



No matter if you plan on expanding to a foreign country or if you plan on making new business connections overseas, our team will make sure that your project will be successful.

Support of Foreign Residents



Our international team knows what problems foreign residents have to face. Based on this experience we help foreigners who are living in Japan in every matter.

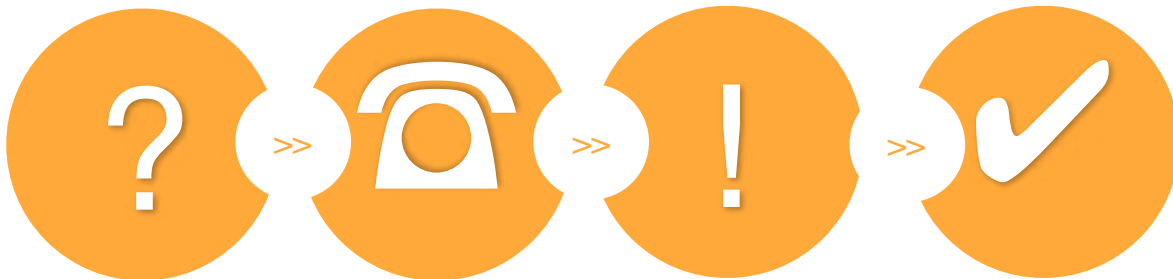
International & National Researches



We have the tools and knowledge to conduct researches about many business fields inside and outside of Japan.

JapanHelpDesk®

JapanHelpDesk® is a new phone based information service to support foreigners in Japan. It was launched in October 2015. Free phone service is available for tourists in six languages. Charged business plans for businesses are available too.



In case of a **problem or question** contact a JapanHelpDesk® operator through phone, phone application or e-mail in your own language.

JapanHelpDesk® operator **confirms** contents of request. And researches the best solution.

Depending on the contents of the request the JapanHelpDesk® operator conveys the necessary **information** in the easiest way to the customer. Or does **o n - p h o n e** interpretation.

Safe and stress-free journey for visitors of Japan.

What do you do when something like this happens?

- *What can I do on rainy days?
- *I want to find a good sushi place, but how?
- *What do I do when I fall ill?
- *I want to borrow a rental-car.
- *I need to know how and where to change trains?



The JHD staff will solve your problem in Japan.

The operator will solve whatever it is that troubles you in Japan. We can service you through telephone, email, LINE, WhatsApp, WeChat and KakaoTalk. We can help in English, German, Dutch, French, Chinese and Japanese.

JapanHelpDesk® for Tourists

- A charge-free service to make your stay in Japan unforgettable -

The Phone service of JapanHelpDesk® is free for tourists and non-Japanese speaking foreign residents. We also hold regular volunteer activities with the cooperation of students and international students. We visit popular sightseeing spots during our volunteer activities and help foreign tourists on-the-spot to enjoy their trip.

JapanHelpDesk® for Businesses

- No need for English speaking staff if you have us -

Business-owners with many foreign customers can also use our service. Upon a hearing about the contents of your business and the needs of your company our staff will prepare documents and charts that help your staff to handle foreign customers without using a foreign languages. In case of a problem, an operator assigned to your business will translate on the phone - on the spot. The business plan for our service comes with many options, that go so far as that we can send a foreign-language speaking staff to you for a determined time/ day/ period/ etc.

OTHER ACTIVITIES

Together with the students committee of JAPF and the support and cooperation of various institutions like consulates, we hold international-orientated events, seminars, etc. to spread an international spirit. We also participate in international events to keep ourselves connected and informed.

JAPAN - KOREA INTERNATIONAL STUDENTS EXCHANGE ASSOCIATION (JKISEA)

Before the background of arising hate-speeches we founded the JKISEA to set a sign for international relations based on friendship. In December 6, 2014 we held the first event, a symposium that was visited by approx. 100 students from Japan and Korea. After the main program the event finished in good-spirits with Korean food that was sponsored by the Consulate General of the Republic of Korea, Osaka.

PARTICIPATION IN INTERCULTURAL & INTERNATIONAL EVENTS

Since 2011 our foundation is participating each year in the One World Festival, that is held by Osaka city. Together with our students committee we inform visitors about our activities at our booth and actively exchange ourselves with other participants. We also participate in other events like the Kansai-Cambodian Network, the International Human Resources Network or the World Expo Osaka, etc.

PHOTO EXHIBITIONS AT UNIVERSITIES & ART PROJECTS

Cooperating with our students committee, we hold photo exhibitions at universities based on the pictures taken by students during our internship programs. We have held photo exhibitions at Doshisha University in December 2008 or at Ritsumeikan University in March 2010. He have also held art exchange projects and exhibitions in exchange with Cambodian hospitals.

MEDIA COVERAGE

Many of our activities have been covered by the media. Below you can find a few examples for newspaper articles that mentioned our activities.

- ① Osaka Nichi-Nichi Shimbun : “New wave“
- ② Osaka Nichi-Nichi Shimbun :
“For international human resources“
- ③ Keizai Shimbun :
“To become a bridge between Japan and AEAN“
- ④ Osaka Nichi-Nichi Shimbun :
“Foundation of Japan-Korea Exchange Association“
- ⑤ Asahi Shimbun : “Comments“
- ⑥ Business Success Journal : “One-step support“



ACHIEVEMENTS

We are working hard each day to reach our aims. We also take each opportunity of broaden our field of expertise and deepen our experience. We are very proud on what we have reached so far.

INTERNSHIP DEPARTMENT

In more than 10 years we had more than 1100 participants. We have a wide variety of participants consisting of University students (undergraduate and graduate), vocational college students from educational institutions from Hokkaido to Okinawa.

DEPARTMENT FOR ACTIVITIES IN CAMBODIA

Since 2014, we organise two different marathon events in Cambodia. Now, bot races have become popular among racers from all over the world and the course for the half marathon of „Angkor Empire Full & Half Marathon“ has one the award for the most beautiful marathon course.

The number of runners is also raising and we can count around 5000 runners or more each year.

INTERNATIONAL DEPARTMENT

Our international Department is active in many different fields. Some examples can be found below.

- 1) Translations: Botejyu Group (Manuals, Receipts, E-Mail communication, Homepage), Okuda Pearl Trading Co. Ltd (Pamphlets), Waqoo Project (Pamphlets, Homepage), etc.
- 2) Interpretations: US Consulate General in Osaka-Kobe, Kyoto Historica Film Festival, Welcome Party for the Expedition Tara in Kobe, etc.
- 3) Translator Guide: Honorary Consulate General of the Kingdom of Cambodia Osaka (Cambodian politician and Thailand`s president`s daughter) , etc.
- 4) Foreign Language Education: MK West Group (Driver English Education), ACE Books Corp. (Business English), Private teachers for Elementary and Junior-High-School students, etc.
- 5) Temporary staff: Despatching of (Junior-)High-School teachers, translation staff, office workers, etc.
- 6) Research: Markert Group (Market Research in Japan, chemical fibres), Tokyo Food Corp. (International strategies), etc.

OTHER ACHIEVEMENTS

Planning and conduction of various internationally oriented events and educational activities like the Internship within our JapanHelpDesk® team for Japanese and international students who want to work in the field of tourism.

We also take-in interns from Okinawa to support the job-hunting conditions of Okinawa students.

Our students committee is since many years active in explaining about international cooperation and overseas volunteer work to High-School Students within Osaka prefecture.



Our highest aim is to deliver a quality that satisfies our customers. Please let us know if you have any wishes or comments.



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CONTACT US

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URL: <http://japf.or.jp> / <http://japfkokusai.jp>

[Tokyo Office]

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Nishi-Shinjuku KF Building 5 F
(in the Department of Tourism of the Kingdom of Cambodia)

[Thailand / Bangkok Office]

94/20(Room302) Floor 3
Ratchada City Condo Pracharachbumpen Road(Soi 7)
Huay-Kwang, Huay-Kwang Distric, Bangkok 10310 Thailand

[Vietnam / Ho Chi Minh Office]

67 Quan Su Street, District 11, Ho Chi Minh city, Vietnam

[Cambodia / Siemreap Office]

Phoum Krous Village, Svay Dang Kum Commune,
Siem Reap District & Province, Kingdom of Cambodia.

[Cambodia · Phnom Penh Office]

73EO, 126Rd., Shagkat Phsar Thmey, Khan Doun Penh,
Phnom Penh, Kingdom of Cambodia.



The Japan Asia Promotion Foundation is operating with the support of the above mentioned institutions.